



COLD CHAIN VISIBILITY & COMPLIANCE

Secure product safety and quality throughout transit & storage.

MONITOR YOUR FRESH OR FROZEN PRODUCT IN REAL-TIME, ALL THE WAY TO RETAIL.

Transparent Path is a technology startup on a mission: to keep your product safe and fresh, all the way to the buyer.

We use **CONTINUOUSLY CONNECTED SENSORS** and **ARTIFICIAL INTELLIGENCE** to monitor the precise location and conditions of your perishable products at all times — from the moment they leave your facility until they arrive at your customers' dock.

The sensors stay with the load, all the way to the buyer — regardless of 3PL, cross-docking, warehousing or other handoffs.

SOLVE ISSUES IN REAL TIME

Our **REAL-TIME ALERTS** let you intervene in supply chain disruptions in real-time. Whether the problem is location, temperature, humidity, tilt, shock, light, or air pressure, our excursion alerts warn you when your shipment is in jeopardy — so you can save it.

CLAW BACK INFLATION COSTS

Mid-sized producers can recoup **MORE THAN \$1,000,000 PER YEAR**, with an ROI between 8:1 and 40:1.

EVERYONE WINS

Producers and processors can get **FULL MARGIN** out of their product. Trucking firms can **PROTECT THEMSELVES** with proof of safe, timely and compliant transport. Retailers can prove products are **SAFE AND COMPLIANT**.

GO BEYOND TRACEABILITY

- ✓ Know what *really* happened in transit.
- ✓ Reduce safety or compliance risks introduced by third parties.
- ✓ Prove end-to-end cold chain compliance to buyers.
- ✓ Reduce load rejections and reconciliation costs.
- ✓ **Stop dangerous product** from continuing through the supply chain.

TRY OUR PLATFORM FREE FOR 60 DAYS

For a limited time, **TRY OUR PLATFORM FOR 60 DAYS, FOR FREE**, monitoring 1-2 problem routes or critical shipments per week for 8 weeks. Onboarding and training included.

This program is **A VERY LOW-RISK WAY** to try the very latest technologies.

LEARN MORE

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Or read more about us at **XPARENT.IO**

