

COLD CHAIN VISIBILITY & COMPLIANCE

Don't let lost loads spoil your bottom line.

MONITOR YOUR FRESH/FROZEN PRODUCT IN REAL-TIME, SHORE TO STORE.

Transparent Path is a technology startup on a mission: to keep your food, and capital, out of landfills.

We use **CONTINUOUSLY CONNECTED SENSORS** and **ARTIFICIAL INTELLIGENCE** to monitor the precise location and conditions of your perishable products at all times — from the moment they leave your facility until they arrive at your customers' dock.

The sensors stay with the load, all the way to the buyer — regardless of 3PL, cross-docking, warehousing or other handoffs.

SOLVE ISSUES IN REAL TIME

Our **REAL-TIME ALERTS** let you react to supply chain disruptions in real-time. Whether the problem is location, temperature, humidity, tilt, shock, light, or air pressure, our excursion alerts warn you when your shipment is in jeopardy — so you can save it.

REAL-TIME VISIBILITY HELPS THE ENTIRE SUPPLY CHAIN

Producers and processors can get **FULL MARGIN** out of their fish. Trucking firms can **PROTECT THEMSELVES** with proof of safe, timely and compliant transport. Retailers can ensure products are **SAFE AND COMPLIANT** - a competitive advantage.

WHY REAL-TIME VISIBILITY?

- ✅ Know product location and conditions at all times.
- ✅ Reduce load rejections and reconciliation costs.
- ✅ Reduce diversion and "lost" shipments.
- ✅ Reduce food safety or compliance risks.
- ✅ Adjust to logistics problems on the fly.

GET OUR EXPO DISCOUNT BEFORE IT'S GONE!

For a limited time, **TRY OUR PLATFORM FOR 90 DAYS, AT COST**, monitoring 1-2 problem routes or critical shipments per week for 12 weeks. Onboarding and training included.

This program is **A VERY LOW-RISK WAY TO TRY THE VERY LATEST TECHNOLOGIES.** For a fraction of a penny per pound.

LEARN MORE

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Or read further about us at **XPARENT.IO**

TRANSPARENT PATH